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CITY OF CEDAR PARK SEEKS PUBLIC INPUT ON STORMWATER DRAINAGE PROGRAM AND ASSOCIATED STREET REPAIRS

Proposal would be funded through reallocation of one-fourth revenue from Economic Development Sales Tax Fund

CEDAR PARK, Texas (October 13, 2017) – The City of Cedar Park is seeking public input on a stormwater drainage and associated street repairs program. The proposal would create a long-term solution for addressing stormwater drainage maintenance, priority improvement projects and related street repairs by reallocating one-fourth of the revenue from Economic Development Sales Tax to the stormwater drainage program.

“All of our neighborhoods will age, which is why our City leaders have been considering various ways to fund a stormwater drainage program that will provide financial resources to make necessary improvements that will reduce flooding now and in the future,” said Assistant City Manager Sam Roberts. “We heard our residents loudly and clearly that they don’t want to pay additional taxes or fees for this project. Instead, we would reallocate one-fourth of the revenue from the Economic Development Sales Tax Fund, which would still leave a generous amount in the fund for business recruitment and retention efforts.”

The proposed stormwater drainage and related street management project would fund program management, large infrastructure projects necessary to minimize the risk of flooding and associated street repairs, regular maintenance that is required to make the stormwater system function properly, and State and Federal compliance.

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Residents will receive invitations to the Town Hall Meeting closest to their neighborhood. We encourage them to attend their neighborhood meeting, but they are welcome to attend any of them as their schedule allows. These Town Hall meetings that are taking place throughout the City in October and November provide an opportunity for residents to learn more about the proposal and to provide feedback. Each meeting will include a brief presentation followed by a question and answer session with city representatives. Neighborhood Town Hall meetings are as follows:

Wednesday, Oct. 18	Cedar Park Recreation Center, 1435 Main St.
Wednesday, Oct. 25	St. John the Forerunner Church; 800 West Park
Thursday, Nov. 2	Forest Oaks Community Center, 105 N. Lynnwood Trail
Monday, Nov. 6	Riviera Springs Clubhouse at Rosemary Denny Park, 2500 E. Riviera Dr.

Feedback may also be shared through a website survey at www.cedarparkdrainage.com or by sending an email to drainage@cedarparktexas.gov.

Once citizen input is collected, it will be integrated into the stormwater drainage and related street repair proposal and will be presented to the City Council later this year. In early 2018, the City Council will vote on including the proposal on the ballot for the May 2018 election.

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About Cedar Park

Cedar Park is a vibrant community situated on the northern border of Austin just 17 miles from downtown. We are named for an actual park that was a rail stop in the late 1800s and were incorporated as a City in 1973. True to our namesake Cedar Park now features 47 City parks and 22 miles of trails. Today's population is about 71,000 and Cedar Park is consistently ranked by the U.S. Census Bureau as one of the Fastest-Growing Cities in the Country. We're a bustling high-tech employer hub, too, with a median age of 34.2 years, 44.1 percent with a Bachelor's Degree or higher and an average household income of \$99,348.

Cedar Park is also home to three professional sports teams: the 2014 Calder Cup-winning AHL Hockey League Champion Texas Stars, affiliates of the NHL Dallas Stars; the 2012 NBA G-League Champions the Austin Spurs, who are the affiliates of the five-time NBA World Champion San Antonio Spurs. The Stars and Spurs play at H-E-B Center at Cedar Park, a City-owned facility is a multi-purpose venue that holds up to 8,700 guests and hosts more than 130 events per year.

Two Fortune 500 companies are major employers in Cedar Park: Dana Corporation and National Oilwell Varco. Cedar Park is also home and headquarters for several high tech employers including Firefly Space

Systems, Fallbrook Technologies, LiveOps, Tolteq and Corvalent, along with industrial manufacturers such as BMC West Materials and BMC Millworks.

National online real estate brokerage firm Movoto has named Cedar Park the *Fifth Most Desirable Suburb in the Country* in terms of amenities, cost of living, education, unemployment, household income, and safety. Movoto has also named Cedar Park the *Third Best City to Move to in the Nation*, and the *Fourth Best Small City for Education in America*. We are one of Family Circle Magazine *Ten Best Towns for Families* and Forbes Magazine has identified Cedar Park as one of *America's Fastest-Growing Suburbs*. Security corporation SafeWise has ranked Cedar Park near the top of its *50 Safest Cities in Texas* list, and for several years Cedar Park has had one of the lowest crime rates for cities of its size in Texas according to the Texas Department of Public Safety's annual Crime in Texas Report. NerdWallet.com has also named Cedar Park the *Best City (in the U.S.) to Open a Restaurant*. All of these rankings are independent and unsolicited.

Cedar Park is a city that truly espouses its core values of community, service, innovation, professionalism, integrity, leadership, and fiscal responsibility. These standards are at the heart of daily life for Cedar Park residents, City leaders, City staff, and business leaders. Visit www.cedarparktexas.gov today to learn more about the City of Cedar Park.